

2019 MOVERS MAILING

A WisVote learning series webinar

1

2019 MOVERS MAILING

Participants

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2

WHAT IS THE MOVERS MAILING?

Voters who provided an address other than their voter registration address

Must have been provided for an official government transaction

Vehicle/Boat Registration
 Changing an Amazon shipping address
 Voter registration in another (ERIC) state
 Disconnecting utilities
 USPS address changes



3

WHAT IS THE MOVERS MAILING? GENERATING THE LIST

Wisconsin Voter Registration list is compared with:

ERIC states voter registration lists

ERIC state DMV transactions



Wisconsin DMV transactions



US Postal Service address change requests

4

WHAT IS THE MOVERS MAILING? GENERATING THE LIST



Potential matches are identified and reviewed

Voted or registered after 07/01/19

No military voters
or
voters who received 4-year maintenance card

5

WHAT IS THE MOVERS MAILING? GENERATING THE LIST



Checked for data quality issues


Address information is reviewed
for standards/accuracy

Is the match the same person?

6

WHAT IS THE MOVERS MAILING?

IMPROVEMENTS FROM 2017 MOVERS MAILING




Response deadline no longer 30 days

Wisconsin DMV NCOA transaction data excluded from matching process

7

WHAT IS THE MOVERS MAILING?

IMPROVEMENTS FROM 2017 MOVERS MAILING



Mailer and response options usability-tested

Contact letter instead of postcard


MyVote response option

8

WHAT IS THE MOVERS MAILING?

WILL IT LOOK LIKE OTHER WEC MAILINGS

Front




NOT A POSTCARD THIS TIME!

Lists all options for responding:
MyVote
By Mail
Voting

Brief explanation why it was received

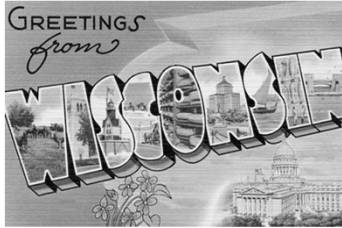
Bottom detaches to return by mail

Back



9

2019 MOVERS PROCESS POSTCARD RESPONSE OPTION



10

2019 MOVERS PROCESS POSTCARD RESPONSE OPTION



Returned cards can be scanned or recorded manually

No return deadline or postmarked-by requirement

Store returned cards with voter's registration file

11

2019 MOVERS PROCESS POSTCARD RESPONSE OPTION



Can be tracked using Mailing tile in WisVote

Choosing Continuation Requested will update voter record

Choosing undeliverable will only update postcard record, voter remains active*

→ ERIC ALL 2019 ▾

Mailing	Name	Postcard Address	Card Date	Response Date	Response Type	Voter Reg Num (L)	Status (Current)	Voter Status Note
<input checked="" type="checkbox"/>								

12

2019 MOVERS PROCESS
MYVOTE RESPONSE OPTION

Voters are on the Movers list can now respond online!

MY VOTER INFORMATION

Johnson, John

Status: You are Registered to Vote

[Update Name](#)

[Update Address](#)

Current Address: 212 E Washington Ave., Madison, WI 53705-2855

[Click here to confirm your address](#)

Confirmation box will appear for voters with the status Active/Movers

Confirmation box will not appear for any other voters!

13

2019 MOVERS PROCESS
MYVOTE RESPONSE OPTION

Voter can certify their current address or be redirected to OVR

You are registered to vote at:

212 E Washington Ave., Madison, WI 53705-2855

[I certify that I still reside at the above address and want to remain registered at this address.](#)

OR

[I have moved and want to update my registration.](#)

If voter closes pop-up or chooses "I have moved",
no change is made to their registration status

14

2019 MOVERS PROCESS
MYVOTE RESPONSE OPTION

Certifying their address updates the voter record to Active/Registered

Your address has been confirmed at:

212 E Washington Ave., Madison, WI 53705-2855

Thank you!

You do not need to take any further action

OK

WisVote mailing record is updated to Request Continuation

No action required on the clerk's end!

15

[illegible][illegible][illegible]

DEACTIVATION OF 2019 MOVERS

Deactivation will not take place until after Spring 2021 elections

Voter Status Reason
Do you want to Deactivate the selected Voter?

Voter Status Reason
Inactive-Movers List ▼

And only if all the following conditions are met:

Did not reregister at another address	Did not return signed postcard (by mail or in-person)
Did not confirm their address through MyVote	Did not vote in any election after October 2019

19

DEACTIVATION OF 2019 MOVERS

Deactivation will not take place until after Spring 2021 elections

Voter Status Reason
Do you want to Deactivate the selected Voter?

Voter Status Reason
Inactive-Movers List ▼

Deactivated voter records will be
Inactive – Movers List

For tracking and to easily differentiate from non-mailing deactivations

20

QUESTIONS



21

NEXT WISVOTE WEBINAR

WisVote Voter Registration

mark  your Calendar

October 15, 2019, 10:00 a.m.
